

**1K1DAY**

**IMMERSION DAY**

NICOLE WALTERS

V I P   B R E A K O U T   S E S S I O N

**COMPANY NAME:**

**INDUSTRY:**

**CURRENT FINANCIAL STATUS OF INDUSTRY:**

### Company Story



**CEO:**

**CEO LIFESTYLE:**

**STARTING YEAR:**

**FOUNDING STORY:**

**COMPANY NAME:** \_\_\_\_\_

### Financial Information



**Starting Investment:** \_\_\_\_\_

**Average Growth per Year:** \_\_\_\_\_

**Current Annual Growth %:** \_\_\_\_\_

**Current Annual Revenue:** \_\_\_\_\_

**Project Revenue:** \_\_\_\_\_

### Marketing Information



**Social Media Channels:** \_\_\_\_\_

**Podcast:** \_\_\_\_\_

**Videos:** \_\_\_\_\_

**Live Broadcasts:** \_\_\_\_\_

**Blog:** \_\_\_\_\_

**Speaking:** \_\_\_\_\_

**Media Channels:** \_\_\_\_\_

**COMPANY NAME:**

## Product Information



**Freebie(s):**

**Intro:**

**Mid-Range:**

**Recurring:**

**High Ticket:**

**Certification:**

**Live Event/Workshop:**

**Retail:**

**Collaborations:**

**Affiliate:**

**Other:**

# Customer PRODUCT MAP

**PEOPLE WE ARE HELPING:**

**PROBLEM WE ARE SOLVING:**

**INTRO PRODUCT:**

**MAIN PRODUCT:**



**RECURRING  
REVENUE:**



**PRODUCT LVL 4:**



**CONTENT PLATFORMS:**

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*Thank You*

**F O R J O I N I N G U S !**